Our Philosophy

Mission
Promote, support and enhance the health and early development of prenatal through age five and their families and communities.

Values
- Evidence based strategies with measureable impact
- Collective impact efforts including coordination/collaboration, alignment and leveraging among agencies and across systems.
- Sustainability and capacity building to ensure long-term impact and lasting change.
- Community engagement

Strategic Plan 2015-2020 - Strategic Priority Area 1: Children and Families
Goal 1.3 Family and Community Support and Partnerships

Families and Communities are engaged, supported, and strengthened though culturally effective resources and opportunities that assist them in nurturing, caring and providing for their children’s success and well-being.

Objectives
1.3a Children are free from abuse and neglect
1.3b Parents provide developmentally appropriate care
1.3c Families are resilient

Challenges/Obstacles
- Funded agency capacity
  - Capacity Building Academy
  - Appropriate training on implementation, data collection, fiscal invoicing etc.
  - Individual & Group technical assistance
- Lack of Resources
  - Coordinate collective impact efforts to maximize leverage of available resources
  - Support emergency needs provision through partnership with Children’s Fund
- Stakeholder/County Department Buy-In
  - Involve stakeholders/county departments from beginning of design process
  - Demonstrate benefits of FDM
- Recruitment of appropriate participating families
  - Provide agencies with opportunities to share best practice
  - Marketing technical assistance

Approach

Action Plan
- February 2015
  - Develop Indicators/Interventions for FDM
- April-June 2015
  - Finalize agency contracts
- July 2015
  - Train agencies on FDM
- Ongoing
  - Quarterly Convenings
  - Report outcomes to stakeholders and funded agencies
  - Collect data for local outcomes report annually until 2018
## Our Mission

“to empower low-income people to access life sustaining resources”

## Our Services

### Family Strengthening
- Parent Education,
- Court-Mandated Parenting Classes
- Home Visitation,
- Early Childhood Education,
- Parent-Child Development Learning Groups,

### Health & Wellness
- Health Insurance Enrollment,
- Mental Health Awareness and Support Groups,
- Breast Cancer Education and Prevention,
- Lead Poison Prevention, and
- Telecommunications Fraud Intervention and Prevention

### Victim Advocacy
- Domestic Violence, Human Trafficking and Other Serious Crimes Intervention and Prevention,
- Sexual Assault Intervention and Prevention
- Temporary Restraining Orders with Child Custody, and
- Immigration Services: U-Visas, T-Visas and VAWA

### Policy Development
- Building Healthy Communities Project-Health Happens Now,
- Parent Leadership & Advocacy

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## Established in 1972

**We Are:** a trusted community resource reaching underserved communities throughout Fresno County;

**That Specializes:** in roving advocacy and wrap around services assisting more than 8,000 people annually;

**With A:** tailored, culturally appropriate advocacy approach;

**Because We Believe:**
Strengthening Families Strengthens Communities.