

# Our Philosophy

## Mission

Promote, support and enhance the health and early development of prenatal through age five and their families and communities.

## Values

- Evidence based strategies with measureable impact
- Collective impact efforts including coordination/collaboration, alignment and leveraging among agencies and across systems.
- Sustainability and capacity building to ensure long-term impact and lasting change.
- Community engagement



### Strategic Plan 2015-2020 - Strategic Priority Area 1: Children and Families Goal 1.3 Family and Community Support and Partnerships

Families and Communities are engaged, supported, and strengthened through culturally effective resources and opportunities that assist them in nurturing, caring and providing for their children's success and well-being



## Objectives

- 1.3a** Children are free from abuse and neglect
- 1.3b** Parents provide developmentally appropriate care
- 1.3c** Families are resilient

## Challenges\Obstacles

## Approach

Funded agency capacity

- Capacity Building Academy
- Appropriate training on implementation, data collection, fiscal invoicing etc.
- Individual & Group technical assistance

Lack of Resources

- Coordinate collective impact efforts to maximize leverage of available resources
- Support emergency needs provision through partnership with Children's Fund

Stakeholder/County Department Buy-In

- Involve stakeholders/county departments from beginning of design process
- Demonstrate benefits of FDM

Recruitment of appropriate participating families

- Provide agencies with opportunities to share best practice
- Marketing technical assistance

# Action Plan

February 2015  
Develop Indicators/  
Interventions for FDM

April-June 2015  
Finalize agency  
contracts

July 2015  
Train agencies  
on FDM

[ Ongoing ]  
Quarterly Convenings

Report outcomes to stakeholders  
and funded agencies

Collect data for local outcomes  
report annually until 2018



**CENTRO LA FAMILIA**  
ADVOCACY SERVICES  
**FAMILY SUPPORT CENTER**

**Our Mission:** *“to empower low-income people to access life sustaining resources”*

## Our Services

### Family Strengthening

Parent Education,  
Court-Mandated Parenting Classes  
Home Visitation,  
Early Childhood Education,  
Parent-Child Development Learning Groups,

### Health & Wellness

Health Insurance Enrollment,  
Mental Health Awareness and Support Groups,  
Breast Cancer Education and Prevention,  
Lead Poison Prevention, and  
Telecommunications Fraud Intervention and Prevention

### Victim Advocacy

Domestic Violence, Human Trafficking and Other Serious Crimes Intervention and Prevention,  
Sexual Assault Intervention and Prevention  
Temporary Restraining Orders with Child Custody, and  
Immigration Services: U-Visas, T-Visas and VAWA

### Policy Development

Building Healthy Communities  
Project-Health Happens Now,  
Parent Leadership & Advocacy

### Established in 1972

**We Are:** a trusted community resource reaching underserved communities throughout Fresno County;

**That Specializes:** in roving advocacy and wrap around services assisting more than 8,000 people annually;

**With A:** tailored, culturally appropriate advocacy approach;

**Because We Believe:**

**Strengthening Families Strengthens Communities.**

