

VISION: All children are healthy, safe and ready for kindergarten

MISSION: To help all children prepare for kindergarten by supporting families to be healthy and strong and by enhancing the availability of high quality childcare and preschool



First 5 will invest funding in two Primary Focus Areas:

Family Support

1. Parent education and support
2. Intensive case management, information and referral/linkages to services with follow up
3. Child and maternal health access

Early Care & Education

1. Improving the quality of existing childcare and preschool services
2. Creating new quality childcare and preschool services and expanding access to them.

To support our community's work in the two Primary Focus Areas and to also directly meet the broader needs of children and families, First 5 will make ancillary investments in three Secondary Focus Areas:

1. Capacity Building and System Change
2. Communications
3. Health Insurance and Access for Children

Achieving Results

Who we are

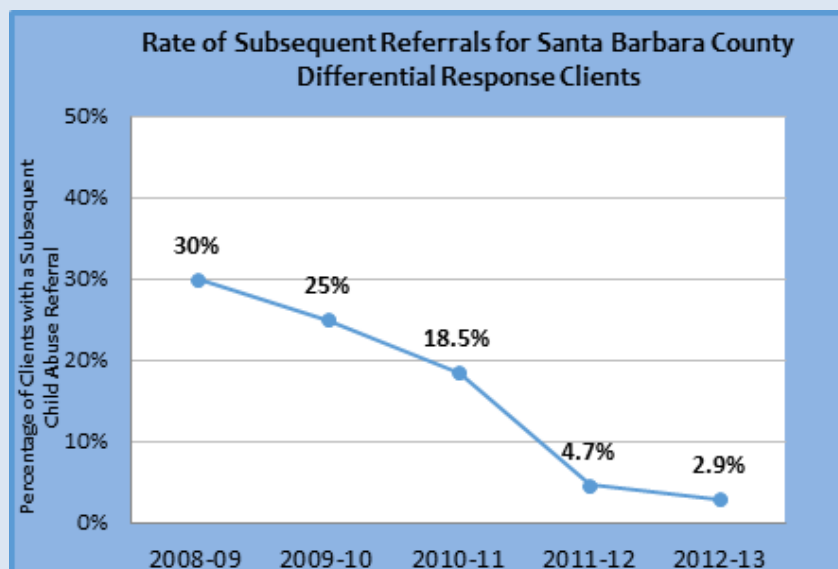
First 5 Santa Barbara County was established in 1999 after California voters passed Proposition 10 (Prop 10), a state constitutional amendment. Prop 10 imposed sales taxes on tobacco products and directed that those revenues be used to support early childhood development focusing on prenatal to age five.

First 5's role in Santa Barbara County

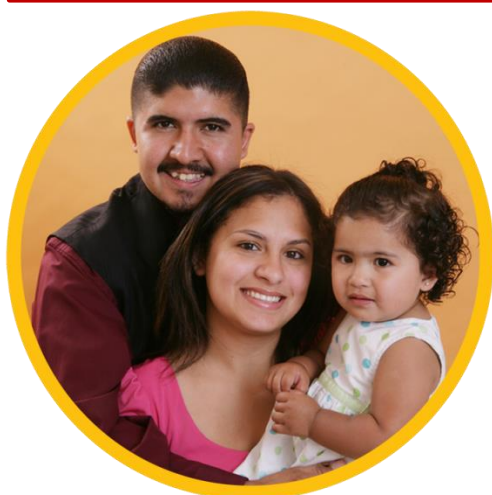
First 5 will play a key role as a funder, partner, convener and advocate to support the Primary and Secondary Focus Areas outlined to the left.

First 5 will continue to invest in focused but robust reporting and evaluation systems and protocols and will maintain its governance structure that ensures public involvement and representation.

Community impact on Differential Response



NOTE: Differential Response in Santa Barbara County is a partnership with Santa Barbara County Child Welfare Services and their funded programs and First 5 funded Family Resource Centers. Data provided by Santa Barbara County CWS. Subsequent referral time frame is 1 year.



For more information contact:

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